



**ContentAdore Helps SEO Agency
Scale, Monetize, and Increase
Profitability for their Content
Creation Business**

Client Background

Industry Leading SEO Agency in need of support for their content creation process.

Had concerns with the amount of time, resources, and employee skill set required to deliver high quality, consistent SEO-optimized content to their clients.



Goals for Partnership

- Increase profit by delegating and outsourcing the content creation program
- Deliver high-quality content to other countries (sometimes in different languages) to generate SEO
- Find value by getting a high volume of content for a great price
- Improve client delivery times for a better overall experience
- Write original text that is at least 90% unique, with many keywords included



Challenge

- Couldn't hire in-house content creation team, and finding reliable outsourcing channels had been a difficult task.
- Locating legitimate native speakers in foreign countries ate up valuable time and resources. Many falsely claim they can speak specific foreign languages under the cover of VPNs.
- Most freelance writers they found on their own couldn't generate content with at least 90% unique text.
- As an SEO agency, they required that numerous SEO-optimized keywords and/or LSI's be included.

Solutions Implemented



Had a consultation meeting with the client to determine best path forward.

Discussed preferred writing style, languages, timelines, and all other critical details to ensure project accuracy.



First draft was composed by our freelance writer. The first draft included focus keywords, LSI's, topic research and at least 90% uniqueness throughout the work.



Our team of native-speaking editors thoroughly proofread and edited the project upon request.

All editing was done manually to maintain a more human-like style



We implemented their feedback and then assembled a team of handpicked writers that we determined were the best suited to meet our client's style, brand, and timeline requirements.



Our team kept working closely with the client to improve the quality of their projects over time.

The team of writers dedicated to this client's projects continued to revise the content according to the client's ongoing feedback.

Results

250%

more profitable

110

working hours saved per month

90%+

uniqueness and
keyword-optimized

10%

additional revenue from
Revenue Share Program

Client Testimonial

"We have been working with the ContentAdore agency for more than 4 years. For a long time, we have been looking for writers who will be able to provide an increasing amount of articles for us. Because this is a rather laborious and time-consuming process, there was only one way out - to delegate the search and management of writers to the team/agency from outside. Hooray! - We found a cool agency.

ContentAdore successfully fulfills all our text requests in the right time frame. And since we have freed up a lot of our time and energy, the profit of our agency has increased **2.5 times in 1.5 years**. We also actively use their **10% affiliate program**, recommending their content writing services to our clients - this is very beneficial."

Petro R.
Co-founder of RK agency

What are the Next Steps?

Reach out to schedule a phone call or video chat so we can determine if working with our team here at ContentAdore makes sense for your business, too.

I'll share my experience with setting up writing teams with you and will also highlight the main benefits of our unique and successful outsourcing strategy.

I look forward to meeting you soon.

- Anna Pullman,
Managing Partner @ ContentAdore



Schedule time with me directly by clicking [here](#).