



Content Marketing for SaaS Solutions Company

PROJECT DETAILS

 Content Marketing

 Feb. - Jul. 2021

 Less than \$10,000



"The most impressive thing was the team's clear communication and fast content translation."

PROJECT SUMMARY

A SaaS solutions company hired ContentAdore to provide content marketing services. The team was tasked with creating content for the client's french customers.

PROJECT FEEDBACK

Although the results weren't measurable, ContentAdore successfully created and published the content in a timely manner. The team collaborated well, allowing them a seamless workflow. Their skills in content translation and communication stood out in the partnership.



The Client


Please describe your company and your position there.


I'm Head of Marketing in a SaaS designed for service business, this is all-in-one solution for repair orders processing, CRM, inventory management, barcode labeling, finance, reporting & analytics.


The Challenge

For what projects/services did your company hire ContentAdore?

We wanted to create content for our French site visitors. We didn't have any french copywriter in-house. Fortunately, we've found Content Adore Team for this project.

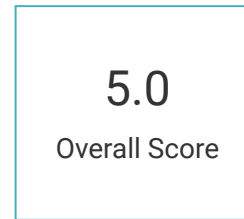
 Head of Marketing, Software Development Company

 IT Services

 51-200 Employees

 Kyiv, Ukraine

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

How did you select ContentAdore and what were the deciding factors?

We searched online for translators and copywriters. We considered terms, conditions, references and translated samples.

Describe the project in detail and walk through the stages of the project.

We sent a little part of content for translation to Content Adore team. They translated a sample for us. It was quite good.

How many resources from the ContentAdore team worked with you, and what were their positions?

We communicated with manager, who replied very fast and clear

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

I can't share the content marketing metrics. But can say that French content was published very fast without any issues.

How effective was the workflow between your team and theirs?

The workflow between our teams was effective

What did you find most impressive or unique about this company?

The most impressive thing was the team's clear communication and fast content translation.





Are there any areas for improvement or something they could have done differently?

It was a good project with simple processing

